

**COMMUNITY BILLBOARD** Airdate: M-F Dec. 30, 2002-Jan. 3, 2003

24/: 6

Cox Cable Segment

rec:

airweek:

Manteris

December 26, 2002

December 30, 2002

1. The Southern Nevada Group of the Sierra Club will hold its monthly meeting, 7pm Wednesday, January 8<sup>th</sup>. The subject is "Increasing Water Shortages in our Lakes." For details, call 658-2983.
2. The Cat Pack is Back! The Las Vegas Cat Club Presents "All Breed & HHP 450 Cat Show, January 4<sup>th</sup> and 5<sup>th</sup> at Cashman Field. Proceeds to benefit the Nevada S.P.C.A. For more information call 658-2237.
3. The Clark County Parks and Community Services offer many winter and spring programs for all ages. Registration is underway. For details, call 455-8200 or log onto [www.co.clark.nv.us](http://www.co.clark.nv.us).

(Jan. 4-10, 2003)

(Jan. 6-12, 2003): 60 KVBC

**COMMUNITY BILLBOARD** Airdate – M-Su Dec. 30, 2002 – Jan. 5, 2003

1. The Greater Las Vegas Orchid Society holds it's monthly meeting 2pm, Sunday, January 8<sup>th</sup> at the Nevada Garden Club Building in Lorenzi Park. For more information, please call 251-1456.
2. An exhibit by members of the Desert Sculptors Association, is on display, now through January 24<sup>th</sup> at the Clark County Government Center. For more information, call 455-8200.
3. The 16<sup>th</sup> annual Travel Fair, is scheduled for Saturday, January 11<sup>th</sup> at the Orleans. Entry proceeds will be donated to Juvenile Diabetes Research Foundation. Call 253-9934, extension 152 for details.
4. And a special "thank you" to all our viewers who helped out during the holidays to fulfill the needs of the community. The non-profit organizations and recipients benefited from everyone's generosity.
5. Watch News 3 and log onto our website, at [www.kvbc.com](http://www.kvbc.com) to learn about more events going on throughout the Valley.

Distribution: Production, News, Anchor, Break Room, D. Wyman, G. Anderson, J. Reich, Erich Ebel, Kelly Fridmann Traffic, and Reception

**COMMUNITY BILLBOARD** Airdate: M-F Jan.-13-17, 2003

24/ 6

Cox Cable Segment

rec:

airweek:

Siebert	January 9, 2003	January 13, 2003
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1. There are 448 Safe Place Sites where young people in a crisis situation can turn. Children under 18 should look for businesses or public locations displaying the diamond shaped yellow and black Safe Place sign. Children in need can also call 1-800-U-ARE-SAFE.
2. Celebrate the 25<sup>th</sup> Anniversary of the Las Vegas Little Theatre as they present "LVL: The Musical," an original production of songs from past shows. For ticket information, call 362-7996, or log onto [www.lvlt.org](http://www.lvlt.org).
3. Watch News 3 and log onto our website, at [www.kvbc.com](http://www.kvbc.com) for more information.

(Jan. 18-24, 2003) :30

(Jan. 20-26, 2003):60

KVBC

**COMMUNITY BILLBOARD**

Airdate – M-Su Jan. 13-19, 2003

1. Do you have a great name for the three babies born to Siegfried & Roy's Royal White Tiger family? A \$1,000 prize for each winning name of the female and two male cubs will be donated to a Las Vegas school of their choice. E-mail your ideas to [SRPR702@aol.com](mailto:SRPR702@aol.com); fax to 895-9945. Entries must be postmarked by January 20<sup>th</sup>.
2. Registration is underway for the Green Valley Southeast Girls Fastpitch Softball League. The league is open to all girls ages 4 to 16. For dates and locations, call 349-0543 or go to [www.eteamz.com/greenvalleyfastpitch](http://www.eteamz.com/greenvalleyfastpitch).
3. Baseball sign-ups are also underway for the Paradise Valley American Little League, ages 5 to 16. Call 547-6505 for details.
4. The Las Vegas Natural History was recently named a Smithsonian Affiliate. And, there are new baby sharks at the museum! For more information, call 384-DINO.
5. Stay tuned to News 3 and log onto our website, at [www.kvbc.com](http://www.kvbc.com) for more events going on throughout the Valley.

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**COMMUNITY BILLBOARD**    Airdate:    M-F Jan.-20-24, 2003

24/: 6

Cox Cable Segment

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airweek:

Haws	January 16, 2003	January 20, 2003
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1. The Nevada Opera Theatre presents the 17<sup>th</sup> Annual Opera Gala "Opera in Paris" at Paris Las Vegas, Friday, January 24<sup>th</sup>. Call 731-3370 for details.
2. The Las Vegas Jazz Society offers great concerts and member benefits. Call 313-6778 or log onto [www.vegasjazz.org](http://www.vegasjazz.org) for details.
3. Join News 3's Kendall Tenney for the 2<sup>nd</sup> annual Make-A-Wish 5K Run/Walk, Saturday, January 25<sup>th</sup> at the Fremont Street Experience. Call 212-WISH or logon to [www.kvbc.com](http://www.kvbc.com) .

(Jan. 25-31, 2003) :30

(Jan. 27-Feb2, 2003): 60

KVBC

**COMMUNITY BILLBOARD**    Airdate –    M-Su Jan. 20-26, 2003

1. Registration is easier with LeisureLink – through the Cultural Affairs Division of the City of Las Vegas Department of Leisure Services. Sign up now for Winter Classes. Call 229-5445 or log onto [www.clvbeyondtheneon.com](http://www.clvbeyondtheneon.com).
2. The Greater Las Vegas Inner City Games registration is underway for children ages 7 to 17. Check your child's school for more information, or call the Inner City Games office at 382-5447.
3. Clark County Parks and Community Services are accepting scholarship applications for Summer Youth Resident Camps. For an application and information, call 455-7560.
4. The Las Vegas Little Theatre is celebrating 25 Years. Join them for their performance, "BASH, through February 2<sup>nd</sup>. Call 362-7996 for details.
5. Watch News 3 and log onto our website, at [www.kvbc.com](http://www.kvbc.com) for more events going on throughout the Valley.

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**COMMUNITY BILLBOARD** Airdate: M-F Jan.-27-31, 2003

24/ 6

Cox Cable Segment

*rec:*

*airweek:*

Fisher	January 23, 2003	January 27, 2003
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1. Four out of five car Seats are installed incorrectly. Make sure yours is not one of them at a free car seat check up event sponsored by Safe Kids Coalition, Saturday, February 8<sup>th</sup>. Call 731-8666 for details.
2. If you're a teen seeking a job, there's a Career and Job Fair Saturday, February 1<sup>st</sup> at the North Las Vegas Library. Call 633-1070 for details.
3. Enjoy a Black Tie Gala to benefit Nathan Adelson Hospice, Southern Nevada's only non-profit hospice serving the terminally ill and their families without regard to a patient's age, gender, race, disability or ability to pay. For more information on the event, February 8<sup>th</sup> at Neiman Marcus Fashion Show, call 318-4213.

(Feb. 1-7, 2003) :30

(Feb3-9, 2003): 60 KVBC

**COMMUNITY BILLBOARD** Airdate – M-Su Jan. 27-Feb. 2, 2003

1. Quilts 4 Cancer, a non-profit group in Pahrump is in need of donations of a half-yard of fabric or more. The charity's quilts go to people of all ages with cancer. To donate, call 775-751-5356, or log onto [www.quilts4cancer.com/](http://www.quilts4cancer.com/).
2. Clark County READS is recruiting adult volunteers to read one-on-one with elementary school children who are struggling with reading. For details about the program, call, 799-KIDS (5437) .
3. Join SCORE and the SBA for women business owners Friday, February 7<sup>th</sup> at 11:30am to learn tips to plan and manage your business better. For info, or to register, call 638-0853.
4. Parents without Partners hosts a fun night of music and dancing Saturday, February 8<sup>th</sup>. Call the activity line at 223-5919 or log onto [www.pwplv.com](http://www.pwplv.com).
5. Watch News 3 and log onto our website, at [www.kvbc.com](http://www.kvbc.com) for more events going on throughout the Valley.

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**COMMUNITY BILLBOARD** Airdate: **M-F Feb. 3 – 7, 2003**

24/: 6

Cox Cable Segment

rec:

airweek:

Radetich

January 30, 2003

February 3, 2003

**I'm News 3's Nina Radetich with this week's Community Billboard.**

- 1. The Nevada Senior Coalition a non-profit group concerned with tax, legislative, and crime issues, will meet February 13<sup>th</sup> at 10am. Call 733-1377 for details.**
- 2. The Ronald McDonald House will hold it's 5<sup>th</sup> Annual Food Drive at Smith's Grocery Stores, Saturday February 8<sup>th</sup>, 9am to 3pm. For more information, call 252-4663 ext 204.**
- 3. Identity theft is one of the fastest growing crimes in America. Now there's an easier way to process a theft through the ID Theft Affidavit. Log onto kvbc.com for details.**

(Feb. 8-14, 2003) :30

(Feb 10-16, 2003): 60

KVBC

**COMMUNITY BILLBOARD** Airdate – **M-Su Feb. 3--9, 2003**

**I'm News 3's Nina Radetich with this week's Community Billboard.**

- 1. The American Cancer Society will hold a meeting Tuesday, February 11<sup>th</sup> at 6:30pm to organize a support club for laryngectomee (lar-ahn-ek-to-me) patients. Call 798-6877 for details.**
- 2. Theatre in the Valley presents "Lost in Yonkers." Performances begin February 13<sup>th</sup>. Call 558-PARK for tickets.**
- 3. The crime of driving under the influence is a year issue. STOP DUI is here to help - at not cost to the innocent victims of DUI crashes – They also provide education and awareness programs. Call 456-STOP for information.**
- 4. Identity theft is one of the fastest growing crimes in America. Protect yourself. If you lose your wallet, cancel your credit cards IMMEDIATELY; Make sure you have the toll free numbers and your account information available. Keep the photocopy information in a safe place. And, file a police report of the theft or loss in the jurisdiction it was lost or stolen.**
- 5. Watch News 3 for my Crimetracker 3 Investigations, and learn how to protect yourself and your loved ones.**

**Distribution: Production, News, Anchor, Break Room, D. Wyman, G. Anderson, J. Reich, Erich Ebel, Kelly Fridmann Traffic, and Reception**

**COMMUNITY BILLBOARD**    Airdate:    **M-F Feb. 10-14, 2003**

**rec:**

**airweek:**

Snyder

February 6, 2003

February 10, 2003

**I'm News 3's Anchor/Reporter, Jim Snyder with this week's Community Billboard.**

- 1. The Salvation Army needs personal hygiene product donations. Shampoo, toothpaste, soap, and baby products are urgently needed to help the less fortunate. Call 870-4430, ext 23 to help.**
- 2. The Utah Shakespearean Festival presents Romeo and Juliet at the Nicholas J. Horn Theatre on the Community College of Southern Nevada Cheyenne campus February 14 and 15. Call 651-LIVE for tickets.**
- 3. And, stay tuned Monday through Friday for my Saving you Money Reports, right here on News 3.**

(Feb. 15-21, 2003) :30 **KVBC**

(Feb 17-23, 2003): 60 **KVBC**

**COMMUNITY BILLBOARD**    Airdate –    **M-Su Feb. 10-16, 2003**

**I'm News 3's Anchor/Reporter, Jim Snyder with this week's Community Billboard.**

- 1. Community College of Southern Nevada celebrates Black History Month, Friday, February 21 from 2 to 9pm as they present "Understanding our Past, Living Today, Creating our Future. For details, call 651-7374.**
- 2. The Nevada Ballet Theatre goes from Baroque to Psychedelic with "Vivaldi to Pink Floyd" – Friday, February 21<sup>st</sup> through Sunday, February 23. Call the UNLV Box Office for tickets - 895-ARTS.**
- 3. "Real Men Cook!" at the 4<sup>th</sup> Annual Fund-Raising Extravaganza for the American Business Women's Association, Sunday, February 23. Call 451-8116 for details.**
- 4. Watch News 3 for my Consumer Reports and Saving You Money Investigations, and learn ways to protect you and your loved ones regarding your finances.**

**Distribution: Production, News, Anchor, Break Room, D. Wyman, G. Anderson, J. Reich, Erich Ebel, Kelly Fridmann Traffic, and Reception**

**COMMUNITY BILLBOARD** Airdate: M-F Feb. 17-21, 2003

rec:

airweek:

Tenney

February 13, 2003

February 17, 2003

**I'm News 3's Anchor/Reporter, Kendall Tenney, with this week's Community Billboard.**

1. Enjoy the "All Star Las Vegas Show" Saturday evening, February 22<sup>nd</sup>. – All proceeds benefit ALS Association to help those with Lou Gehrig's Disease, Call 933-4230 for tickets.
2. Community College of Southern Nevada uncorks the "8<sup>th</sup> Annual Wine Tasting, Spirits, and Jazz Scholarship Fundraiser, Saturday, February 22 on CCSN's Cheyenne campus. For more information, call 651-4440.
3. And, stay tuned Monday through Friday for my Kids First Reports, right here on News 3.

(Feb. 22-28, 2003) :30 KVBC

(Feb 24-March 2, 2003): 60 KVBC

**COMMUNITY BILLBOARD** Airdate – M-Su Feb. 17-23, 2003

**I'm News 3's Anchor/Reporter, Kendall Tenney, with this week's Community Billboard.**

1. Registration is underway for the City of Henderson Parks and Recreation's youth baseball/softball leagues. Call 434-4131 for information.
2. The Leukemia & Lymphoma Society holds their next Support Group meeting Wednesday, February 26<sup>th</sup>. Call 436-4220 for details.
3. The North Las Vegas Library will offer a Basic Computer Class to the North Las Vegas Community in Spanish, Tuesday evening, February 25<sup>th</sup>. Call 633-10700 to pre-register.
4. Learn what to do to protect you and your family during these trying times. Log onto kvbc.com to learn what you can do in your workplace, your community, and your home through websites such as the American Red Cross, the Department of Homeland security, and Metro Police Department.

([www.redcross.org](http://www.redcross.org); [www.dhs.gov/dhspublic/](http://www.dhs.gov/dhspublic/) [www.lvmpd.com](http://www.lvmpd.com))

5. Watch News 3 for my Kids First Reports, right here on News 3.

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**COMMUNITY BILLBOARD** Airdate: M-F Feb. 24-28, 2003

**rec:**

**airweek:**

Fisher	February 20, 2003	February 24, 2003
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I'm News 3's Anchor/Reporter, Beth Fisher, with this week's Community Billboard.

1. Celebrate the Wonder of Reading - Kick-off Nevada Reading Week at the Southwestern Reading Festival, Saturday, March 1<sup>st</sup> from 11am to 5pm at the Galleria Mall. Call 889-5100 for details.
2. Be Prepared. Be Ready during these trying times. Contact the American Red Cross for upcoming Hometown-Response-Ready Orientations. Prepare Nevada citizens for the unexpected. Call the local chapter at 791-3311.
3. And, stay tuned Monday through Friday for my Healthline 3 Reports and investigations, right here on News 3.

(March 1-7, 2003) :30 **KVBC** (March 3-9, 2003) :60 **KVBC**  
**COMMUNITY BILLBOARD** Airdate - M-Su Feb. 24-March 2, 2003

I'm News 3's Anchor/Reporter, Beth Fisher, with this week's Community Billboard.

1. The Community College of Southern Nevada Orchestra presents a concert Monday, March 3<sup>rd</sup> at 7:30pm in the Nicholas Horn Theatre. Call the CCSN Performing Arts hotline for reservations and more information at 651-LIVE (5483).
2. Applications are being accepted for the 2003 Neighborhood Impact Awards. The theme is "Building Community through Partnerships. Call 455-8338 for more information (or go to [www.co.clark.nv.us/parks/neighborhoodservices/congress](http://www.co.clark.nv.us/parks/neighborhoodservices/congress)).
3. The Smithsonian's "Barn Again" Exhibit is on display at the Old Logandale School, featuring cultural changes on the farm. Call 864-2552 about this and other Moapa Valley Art Guild Projects.
4. Learn what to do to protect you and your family during these trying times. Log onto kvbc.com to learn what you can do in your home, workplace, and community, through websites such as the American Red Cross, the Department of Homeland security, and Metro Police Department.
5. Watch News 3 for my Healthline 3 Reports, weekdays right here on News 3.

Distribution: Production, News, Anchor, Break Room, D. Wyman, G. Anderson, J. Reich, Erich Ebel, Kelly Fridmann Traffic, and Reception



*rec:*                      *airweek:*

**I'm News 3's Anchor/Reporter, Gerard Ramalho, with this week's Community Billboard.**

1. The Las Vegas Academy Performing Arts Departments present *Les Miserables* through March 8<sup>th</sup>. Call 799-7874 for dates and tickets.
2. Girl Scout cookie booth sales are underway now through March 16<sup>th</sup>. Call the Girl Scouts at 385-3677 for a booth location near you.
3. March is Women's History Month, and the Las Vegas-Clark County Library District. Check out their month-long activities at [www.lvccld.org](http://www.lvccld.org) or call 734-READ.
4. And, stay tuned for my News 3 Reports, and join me weekends at 5, 6 and 11, right here on News 3.

(March 8-14, 2003) :30 *KVBC*  
:60 *KVBC*

(March 10-16, 2003)

**I'm News 3's Anchor/Reporter, Gerard Ramalho, with this week's Community Billboard.**

- 1. Celebrate Nevada Reading Week by donating books or volunteering with Clark County Reads. They partner adults interested in working one-on-one with struggling elementary school readers. For details, call 779-KIDS (5437).**
- 2. American Cancer Society and Mammovan for Nevada offer free mammograms for uninsured woman, age 40 and older on March 10<sup>th</sup>. To make an appointment, call 1-877-581-6266 today.**
- 3. Spring Mountain Ranch State Park has many spring programs including hikes, demonstrations, and tours. For information call 875-4141 or log onto to [www.parks.nv.gov/smr.htm](http://www.parks.nv.gov/smr.htm) .**
- 4. If you are able to volunteer to help keep seniors remain independent through transportation, referrals, and education, call Helping Hands of Vegas Valley, at 633-7264.**
- 5. Watch News 3 for my News 3 Reports, and join me weekends at 5, 6, and 11pm, right here on News 3.**

**Distribution: Production, News, Anchor, Break Room, D. Wyman, G. Anderson, J. Reich, Erich Ebel, Kelly Fridmann Traffic, and Reception**

**COMMUNITY BILLBOARD** Airdate: **M-F March 31-April 4, 2003**

**rec:** **airweek:**

**Fredericks** **March 27, 2003** **March 31, 2003**

**I'm News 3's John Fredericks with this week's Community Billboard.**

- 1. The American Red Cross, Southern Nevada Chapter, in conjunction with Nellis Air Force Base is sending Quality of Life items from home to our troops deployed overseas. They are seeking volunteers *AND* financial donations to help with shipping supplies and postage to mail these items. If you'd like to help, log onto [www.kvbc.com](http://www.kvbc.com) or call the American Red Cross at 791-3311 for more information.**

**And, stay tuned to News 3 for additional information on how you can help during this time.**

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